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FINANCIAL SERVICES GUIDE

John Jones

This Financial Services Guide was prepared and issued with the authority of **Bluewater Financial Advisors**| ABN 99 153 118 533 | Australian Financial Services License No. 411846



Bluewater Financial Advisors Pty Ltd | ABN 99 153 118 533 | AFSL 411846 Level 57 MLC Centre Martin Place, Sydney, NSW 2000 P: 1300 799 101 E: info@bluewaterfinancial.com.au

> Authorised Representative: 243944 Version 4 | 01 July 2021

Not Independent

Bluewater Financial Advisers (Bluewater) and your adviser may receive commission based on your premium for the duration of time you hold an insurance policy, fees based on the volume of assets under advice and gifts and other non-monetary benefits. For these reasons, we are unable to refer to ourselves as 'independent', 'impartial' or 'unbiased'.

Bluewater Financial Advisors (BFA) holds an Australian Financial Services Licence (AFSL) Number 411846 and authorises Financial Advisers under its AFSL. Our contact details are listed above. BFA is responsible for any advice you receive.

The purpose of this Financial Services Guide (FSG) is to help you make an informed decision about the services we offer and whether they are suited to your needs. This FSG also provides you with important information on how to engage with your Adviser.

This FSG is an important document which we are required to provide to you as a condition of our Australian Financial Services Licence (AFSL).

It contains information about:

- Information about BFA as an AFSL holder
- The documents you may receive
- Other forms of remuneration or benefits that exist
- Information about privacy (i.e. collection, use and handling)
- Our complaints procedure
- Our compensation arrangements
- Details of your Adviser and responsibilities for providing financial services
- What your Adviser is authorised to do
- Details on how you can instruct your Adviser
- All forms of remuneration received by your Adviser

When you are provided advice, your adviser is required to comply with the Best Interests Duty and will always act in your best interest.

Bluewater Financial Advisors and ABL Financial Advice

About Bluewater:

Bluewater Financial Advisors Pty Ltd is a privately owned and operated Australian company that is not owned or associated with any Bank, Insurer or Funds Management business. Bluewater is a Principle Member of the Association of Independently Owned Financial Professionals (AIOFP), an Affiliate Member of the Association of Financial Advisers (AFA) and The Tax Institute.

BFA is the Licensee that authorises SBBR Group Pty Ltd T/A Pure Private Wealth to provide advice to retail and wholesale clients and is ultimately responsible for the advice provided to you.

John F Jones Pty Ltd trading as ABL Financial Advice is responsible for any Authorised Representatives operating under that business, to provide the following financial services on behalf of BFA:

- 1. provide financial product advice, and
- 2. deal in a financial product by arranging for another person to issue, apply for, acquire, vary or dispose of a financial product

Approved product list

Your Adviser can provide advice on a wide range of financial products however, they are required to recommend those approved by BFA which can be found on the BFA Approved Product List (APL). Your Adviser will assess whether the products on the APL (investment, superannuation and insurance) are suitable for you. The APL is compiled by BFA and seeks to remove conflicts from the advice process (where possible). You will be provided with a Product Disclosure Statement (PDS) or other disclosure documents (as available from the issuer) if we recommend a financial product.

Our obligations to You

Our initial obligation at the start of the relationship is to fully inform you of your rights, entitlements and detail the services we provide. This FSG is intended to inform you of certain matters relating to your relationship with us prior to you being provided with any Authorised Financial Service. This FSG covers who we are, as Authorised Representatives of Bluewater Financial Advisors Pty Ltd, how we are remunerated and the method by which we engage our professional advice process. It is intended that this document should assist you in determining whether to use any of the services described. It is our duty to provide you with this document at the first available opportunity.

John F Jones Pty Ltd Trading As ABL Financial Advice and John Jones are Authorised Representative of Bluewater Financial Advisors Pty Ltd

O ABOUT

After teaching in Australia and overseas, John commenced a career in the financial services industry in 1976. He has over 28 years' experience working as a Financial Adviser assisting clients achieve their goals and enjoy their desired lifestyle. John cares and helps clients by making the most of:

- · his ability to listen and empathise with clients
- his abilities and resources to develop and help manage your personal plan
- his years of experience, the relationships, knowledge, and strategies
- · keeping up to date with regulations and opportunities
- his skills in matching client desires with the best strategy
- a client's situation and opportunities whilst leaving as many options open as possible
- his ability to assess your risk capacity and match with an acceptable level of investment risk

for his clients and their families to help them protect, grow, enjoy, and distribute their wealth.

John's first responsibility to you, his client, is to help you achieve your desired outcomes - <u>A</u> <u>B</u>etter <u>L</u>ife for you and yours.

O SERVICES, WHAT SERVICES DO WE PROVIDE?

As an Authorised Representative of Bluewater Financial Advisors, John Jones is licensed to provide a comprehensive range of services which include:

- Financial and Lifestyle Planning
- Financial Coaching
- Cash Management Trusts
- Cash Flow Management
- Wealth Accumulation and Investing
- Managed Investment Advice
- Estate Planning
- Portfolio Reviews

- Superannuation Advice
- Personal Insurance Advice
- Group Insurance
- Direct Equity Advice
- Direct Property Advice
- Retirement Planning Advice
- Self-Managed Super Fund Advice
- Retirement Advice

—O WHO IS YOUR FINANCIAL COACH?

John Jones' qualifications are as follows:

- Advanced Diploma in Financial Services (Financial Planning)
- Registered Tax (financial) adviser (No. 25697842)
- Specialist knowledge in Self-Managed Superannuation Funds
- Certified Financial Planner (CFP)
- Teachers Certificate
- Chartered Insurance Agency Manager

Further details about John Jones's experience can be found on the Financial Adviser Register on the ASIC website. Note: John's experience in Financial Planning preceded the current ASIC records.



O BEFORE RECEIVING ADVICE

Will we provide you with advice suitable to your Personal needs and financial circumstances?

Yes. To provide quality advice, you need to supply us with your

Personal Details

- individual goals and objectives,
- feelings, preferences, and history re investment risk,
- · financial situation and needs and
- other relevant information

You have the right not to divulge this information; if you do not wish to do so then we are required to warn you about the potential consequences of us not having your full personal information prior to providing advice. You should read the warnings carefully and ask our Authorised Representative about these consequences if you are unsure.

What should you know about the risks of the financial products or strategies we recommend to you?

John will explain to you any significant risks related to the financial products and strategies recommended to you.

What information do we maintain in your file and can you examine your file?

John F Jones P/L will maintain a record of your personal profile, which includes your <u>Personal Details</u> see above, copies of recommendations made to you and any products acquired by you. Internal member databases are maintained, and portfolios are reviewed on a regular basis subject to your membership agreement. If you wish to examine your file, we ask that you make this request via email to: <u>info@abetterlife.net.au</u> and allow up to fourteen (14) working days for the information to be forwarded. You may be charged a fee to cover the cost of preparing any material requested. If the information sought is extensive, you will be advised of the likely cost in advance and can help to refine your request if required.

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PROVISION OF ADVICE

Personal advice

Before we can give you advice, which is appropriate and in your best interests, you will need to give us details of your <u>Personal Details</u> (see above) and any other relevant information. You can choose not to provide us with this information, but any advice we give you will be general in nature and may not be appropriate to your current situation. If you are a retail client, you should read the warnings contained in the SoA carefully before making any decisions relating to a financial product.

If we give you personal advice, we will maintain a record of your <u>Personal Details</u> on file. We will also maintain records of any recommendation made to you. For information on how to access personal information about you, please refer to the section 'Your Privacy' below.

We will only give personal advice to you if you secure the services of John.

Other documents you may receive:

Statement of Advice (SoA)

Unless you are a Professional Investor, Sophisticated or Wholesale Client any financial advice we provide to you will be confirmed in writing in either a Statement of Advice (SoA) or a Record of Advice (RoA). In these cases, unless we warn you otherwise, our advice will consider your <u>Personal Details</u> (see above).

When will you receive a Compliance Documents / Statement of Advice (SoA)?

The information will be recorded in a Client Information Questionnaire by your Adviser and you will be asked to sign that

document, so you are sure it accurately reflects what was discussed.

Initially, your advice will be documented in a SoA, which will detail and consider your current financial situation and requirements.

The SoA provided will outline:

- What the advice covers (the scope).
- Details of why you are seeking advice (i.e. your goals and any specific requirements).
- Your personal circumstances (financial, health and anything else relevant to the advice).
- Your risk profile assessment and why.
- The advice itself and any recommendation being made (strategic and/or financial products)
 plus the advantages, disadvantages and any risks involved.
- Any payments to us (fees, commissions or other benefits) and how that is determined.
- Any associations we have that may influence the advice provided to you.

If you receive advice in the future, your Adviser will provide you with a subsequent SoA or a Record of Advice (RoA) (depending on the complexity of the advice). We are required by law to keep copies of any RoA or SoA for a minimum of seven years.

When your adviser makes a recommendation to acquire a financial product, you must also be provided with a **Product Disclosure Statement** from the issuing product provider which gives full details of the recommended product to assist in making an informed decision to acquire that product. You should receive and review the PDS (or other offer document) provided by us before you make an investment decision about our products, or a product we recommend.

You should read the information and warnings contained in the SoA or other advice documents carefully before making any decision relating to a financial product or advice. Do not implement our advice unless you do.

Can you tell us how you wish to instruct us to buy or sell your financial products?

Yes. You may specify how you would like to give us instructions, for example by telephone, email, or other means or specify how the instructions are to be given.

How will you pay for the services provided?

Your adviser may charge you a fee for providing Advice and/or Financial Services. The amount and how you choose to pay for the it may vary based on whether it is a fixed fee, commission, or combination of those. All fees and commissions are inclusive of GST and the fees could be greater than those disclosed below in complex cases. In these instances, we will inform you of the exact fee payable promptly in writing.

How Does John F Jones P/L Get Paid:

John F Jones P/L pays a fixed fee to Bluewater Financial Advisors Pty Ltd, Bluewater Financial Advisors Pty Ltd consequently pass 100% of the gross revenue generated via advice fees and commissions to John F Jones P/L. Any fees, charges or commissions received by BFA from you or your accounts will be disclosed in advice documents provided to you.

Advice preparation:

The advice preparation fee will depend upon the complexity of the advice being provided; the minimum fee charged is \$550 while the maximum fee may be up to 5.5% of the value of your assets.

Ongoing fee for advice:

If you elect to pay a fee for the ongoing review of your financial planning strategy, the fee is based upon which package you are recommended, and the complexity of ongoing advice and the services provided. The minimum ongoing fee is generally a minimum of \$1,200 p.a – and up to \$8,000 p.a.

Your Adviser will provide you with a Fee Disclosure Statement (FDS) each year if you have an ongoing fee arrangement with us. It will outline the fees you paid, and the services received and the services you were entitled to receive in the preceding 12 months. You should let your Adviser know within 60 days of receiving the FDS if you want to continue that arrangement. If you elect to end the arrangement, we have an obligation to stop all ongoing fees and commission and a right to cease service.

Adhoc advice:

Where you do not wish to participate in an ongoing service fee arrangement but require ongoing advice on a fee for service basis, an hourly fee of up to \$440 may apply.

Insurance products:

Our standard practice, for many years, is to arrange personal insurance on a level fee basis. This has an initial payment up to 20% and an ongoing fee up to 20%pa. The ongoing fee is paid to us as premiums are received. Thus, there are no claw backs.

We consider this income when determining your total fee

The following is an alternative method available to Bluewater advisers:

• The adviser could take up to 60% of the premium in the first year of the policy with a maximum ongoing commission of 20%pa.

If the policy lapses, (is stopped), in the first year, 100% commission is clawed back, and 60% clawed back in the second year. Your adviser can charge you a fee equivalent to the value of the claw back in the event your policy lapses and they are not paid for their services. Any fees, charges or commissions are payable to BFA and will be disclosed in the advice documents provided to you.

Other payments we may receive

We will provide you with details of all fees, commissions, or other benefits we may receive when we provide advice to you. If we cannot provide this accurately, we will provide worked-dollar examples.

Referral Fees and Commissions

We do not seek or accept payments from referrers. Similarly, we do not make payments to a referrer.

O CONFLICTS OF INTEREST

Do we have any association or relationship with a Financial Product Provider?

As your Adviser, I do not have any relationships nor receive any conflicted remuneration that may influence the advice provided to you.

O ADDITIONAL BENEFITS AND INCENTIVES

John Jones P/L and our Authorised Representative may receive additional benefits from product providers we deal with. These will include sponsorship for making available professional development to our Authorised Representatives and/or staff and may include lunches, invitations to sporting events, theatre tickets, branded promotional items, and occasional gifts such as Christmas hampers on special occasions, etc.

O STATEMENT OF ABL FINANCIAL ADVICE PRIVACY POLICY

John Jones P/L is committed to ensuring the confidentiality and security of the information provided by you to us. We support and embrace the National Privacy Principles set out in the Privacy Amendment (Private Sector) Act 2000 and the protection afforded by this act for the security of private information held on ordinary Australians.

You may be requested to provide us with information about your personal circumstances and anything else relevant to enable us to provide appropriate advice to you. AUSTRAC requirements mean that your Adviser will need to confirm your identity by sighting and verifying documents such as your Passport and Driver License.

We will also collect information from you to meet our obligations under the Anti-Money Laundering and Counter-Terrorism Financing Act. We will generally collect this information directly from you, however in some cases we will seek your authority to collect it from other parties such as your accountant or your superannuation fund. If you do not provide us with all the information that we request, we may not be able to provide our services to you.

All personal information we gather from you, as well as any advice provided to you is maintained in a file. We only keep your Tax File Number and sensitive personal information if we have your written permission. If you would like to examine your personal information, please let your Adviser know.

We will hold and use your personal information so that we can continue to provide our services to you. We will only disclose your personal information to external parties where:

- The law requires us to do so,
- you consent for us to do so,
- consider whether there are other parties where there may not be consent.

If you have any complaints about how we handle your private information, please contact a member of ABL Financial Advice by phone on (02) 4225 7571 or email info@abetterlife.net.au. We take your privacy seriously and will address your concerns through our complaints handling process. A full copy of our Privacy Policy is available on our website www.abetterlife.net.au.

If you believe you do not receive a satisfactory resolution to your concern, you may contact the Office of the Federal Privacy Commission. The web site of the office of the Federal Privacy Commissioner is www.privacy.gov.au

O COMPLAINTS

Who can you contact if you have a complaint about the provision of the financial services to you?

If you have any complaints about the service provided to you, you should take the following steps:

Contact your Adviser, John and speak with him about your concern to

E: jj@abetterlife.net.au P: (02) 42257571

If your complaint is not satisfactorily resolved, please contact Bluewater Financial Advisors Pty Ltd:

E: info@bluewaterfinancial.com.au

P: 1300 779 101

Alternatively, if you prefer to submit a written complaint, please do so to:

The Complaints Officer

GPO Box 4523 Sydney NSW 2000

E: info@bluewaterfinancial.com.au

We will acknowledge receipt of a complaint within 24 hours (or one business day), however, where this is not possible, acknowledgement will be made as soon as practicable.

If the complaint cannot be resolved to your satisfaction, you have the right to complain to the Australian Financial Complaints Authority or AFCA. AFCA provides an independent financial services complaint resolution that is free to consumers.

You may lodge a complaint with AFCA if:

Your complaint relates to a Bluewater service; and You are not satisfied with our response after 30 days.

Bluewater is a member of AFCA, you can contact AFCA via the following, quoting membership number 28547.

Australian Financial Complaints Authority

GPO Box 3, Melbourne VIC 3001 Tel: 1800 931 678 (free call) Email: infro@afca.org.au Website: www.afca.org.au

Complying Compensation Arrangements

BFA has Professional Indemnity Insurance in line with legislative requirements. This
includes coverage for claims in relation to the conduct of current and former Advisers
(no longer authorised by BFA). If you would like more information, please contact us.